

www.multifi.in



experience
ULTIMATE SPEED
High Speed Broadband Internet

Bandwidth on Demand | Internet for Enterprises | High Speed Broadband | Network Security | Wi-Fi Hotspot



At A Glance:

Multicraft Digital Technologies Pvt. Ltd. is a leading Internet and public Wi-Fi service provider with Class 'A' ISP license in PAN India.

We offer high speed, secure internet connections all over the country, catering to operators, site owners, partners, and consumers.

We are dedicated to delivering public hotspots and access points across the country connecting India in.

About us:

Multicraft Digital Technologies Pvt. Ltd. (MDTPL) was born out of a vision to be the first choice of customers in the broadband/Internet industry by providing state-of-art-services enabling them to experience amazing Internet with an ultra-fast speed that creates radical social transformation, and delights and empowers customers.

Today we are pleased to inform you that we are closer than ever to realizing it. Based in Noida (Head Office in Delhi) and Mumbai **we serve around 150 cities and towns of 18 states.**

Being Class-A ISP, We have adopted the latest cutting-edge technology to build these Ultra-Fast Internet superhighways on FTTX, Copper, wireless and Wi-Fi hotspots at affordable prices.

We provide services to both Residential and Enterprise customers in India under our brand "**MultiFi**". Broadband services are offered over FTTx at an incredible speed range from **10 Mbps to 300 Mbps** enabling user flexibility of choice to select.



Multicraft Digital Technologies

Our Vision

To be the first choice of customers in broadband/Internet industry by providing state-of-art-services enabling them to experience amazing Internet with ultra-fast speed.

Our Mission

To provide ultra-fast Internet services in every household in India and to build long term relationships with our customers and provide exceptional customer services by pursuing business through innovation and advanced technology. We aim to provide our customers with innovative Internet services that can add value to their life and businesses. Our experienced and customer-oriented team helps us complete our vision and mission. Our team is dedicated to quality in their work.





What We Plan?

- The Internet is constantly evolving and growing. However dropping cost of ARPU and heavy demand of bandwidth speed is reducing the profitability.
- Multicraft suggests alternate means of revenue generation. This will help company to offer internet at Very low price or virtually free and yet enable to take advantage of customer loyalty to beat competition

Objective of the MULTICRAFT:

- To build a common IP based access infrastructure that shall cater to all the services of the end user
- A platform intended to be used for integrating data, voice & video services
- Primary source of Internet bandwidth for Corporate, Institutions, Government bodies, retail users and individual customers
- Capable of offering fully managed services to customers and meeting a wide range of customer requirements, including security, Quality of Service (QoS), and any-to-any connectivity
- To introduce such services as bandwidth on demand, Video on Demand, Interactive Video, IPTV (Both SDTV as well as HDTV), POTS, VoIP, leased circuits, VPN and any other services likely to be introduced in future

Our Key to Success




Multicraft Digital Technologies


Strong tie-up with Local Operators
Pan India Presence
Tie-up With hardware manufacturer
Ready Product with Voice + Video + Data



Quick deployment with ready WiFi & FTTx solution



Ready product with Voice+Video+Data



Strategic tieup with BBNL to connect multiple cities and villages



24x7 support and maintenance




Technical capability to deploy network and hardware



Nation wide operator relationships



Tie-up with India's Largest hardware manufacturer



All fiber connectivity





MultiFi offers its services to two customer segments

Residential Customers

Residential Customer
MultiFi offers ultra-fast broadband services with a wide portfolio of enriching VAS to Residential/Home customers. Broadband services are offered over FTTx at incredible speed range from 10 Mbps to 100 Mbps enabling user flexibility of choice to select.

Enterprise Customers

Enterprise Customer
MultiFi offers Internet Leased Line and other enterprise products over optical fiber, copper and wireless media. MultiFi offers following services to enterprise customers;

- Dedicated Internet Leased Line (1:1)
- Voice over IP (VoIP) Services
- Campus Wi-Fi with user authentication and billing solution
- Over The Top (OTT) services – Hotels, Banks, Education, Healthcare Advertising Solutions through Remote Management



Multicraft Digital Technologies

Hassle Free Internet



CONSISTENT & RELIABLE- YOUR EXPERIENCE

Don't struggle with inconsistent broadband. Enjoy the best connection with Multifi always.

ULTRA-FAST INTERNET- YOUR NEED FOR SPEED

With ultrafast Internet, faster upload and download speeds make buffering a thing of the past. High speed internet access opens up a range of entertainment opportunities, such as:

- High definition video conferencing
 - Video on-demand
- Advanced TV services such as 3D, quad and ultra-HD
 - Online gaming

ON DEMAND ENTERTAINMENT- YOUR PARTNER BEHIND THE SCENES

Don't restrict your online entertainment. Make the most of on-demand TV, movies and games at ultra-fast speeds.

Our Features



AFFORDABLE PRICE- VALUE FOR YOUR MONEY

You don't have to spend more. Get a premium broadband experience at affordable prices. Multifi offers value for money broadband plans for all your downloading and online entertainment needs.

WIDE RANGE OF BROADBAND PLAN- ACCORDING TO YOUR BUDGET

Multifi offers wide range of ultra-fast broadband plans up to 100 Mbps. Isn't it amazing? Then why wait? Contact us and we'll help you choose a broadband plan best suited to your need and budget.

DEDICATED 24*7 HELP CENTRE- EXPERIENCE STAFF FOR YOUR HELP

Talk to us any time you need help. Our dedicated help centre provides technical support round the clock for network monitoring & fault rectification. You can write to us at support@multifi.in and we'll get in touch with you at the earliest.



Multicraft Digital Technologies

ROBUST INFRASTRUCTURE

- 10 Gbps ready GPON network
- National IP backbone of over 10 Gbps
- Over 150 POPs across the country
- Caching & Peering with leading content providers on multiple 50Gbps capacity
- Own and operate a network for B2B & B2C customers
- Over 50Gbps NLD capacity across India
- Network Integrations with domestic carriers – Vodafone, Airtel & Sify

What make us Different?

☞ India's only end-to-end fibre ISP ☞

☞ India's only ISP providing truly unlimited bandwidth ☞

Serving Internet Users for a long time

Symmetric and unlimited Robust

Presence in around 150 cities across India

Innovative and disruptive fibre internet service

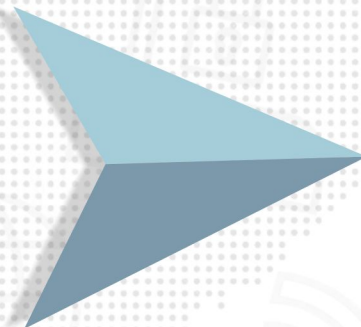




CONVERGED SERVICES



 **TELEPHONY**
Home Phone



 **INTERNET SERVICES**
High Speed Internet +
Home Wi-Fi



 **IPTV / OTT**
Television





Multicraft Digital Technologies

MultiFi Android TV Box

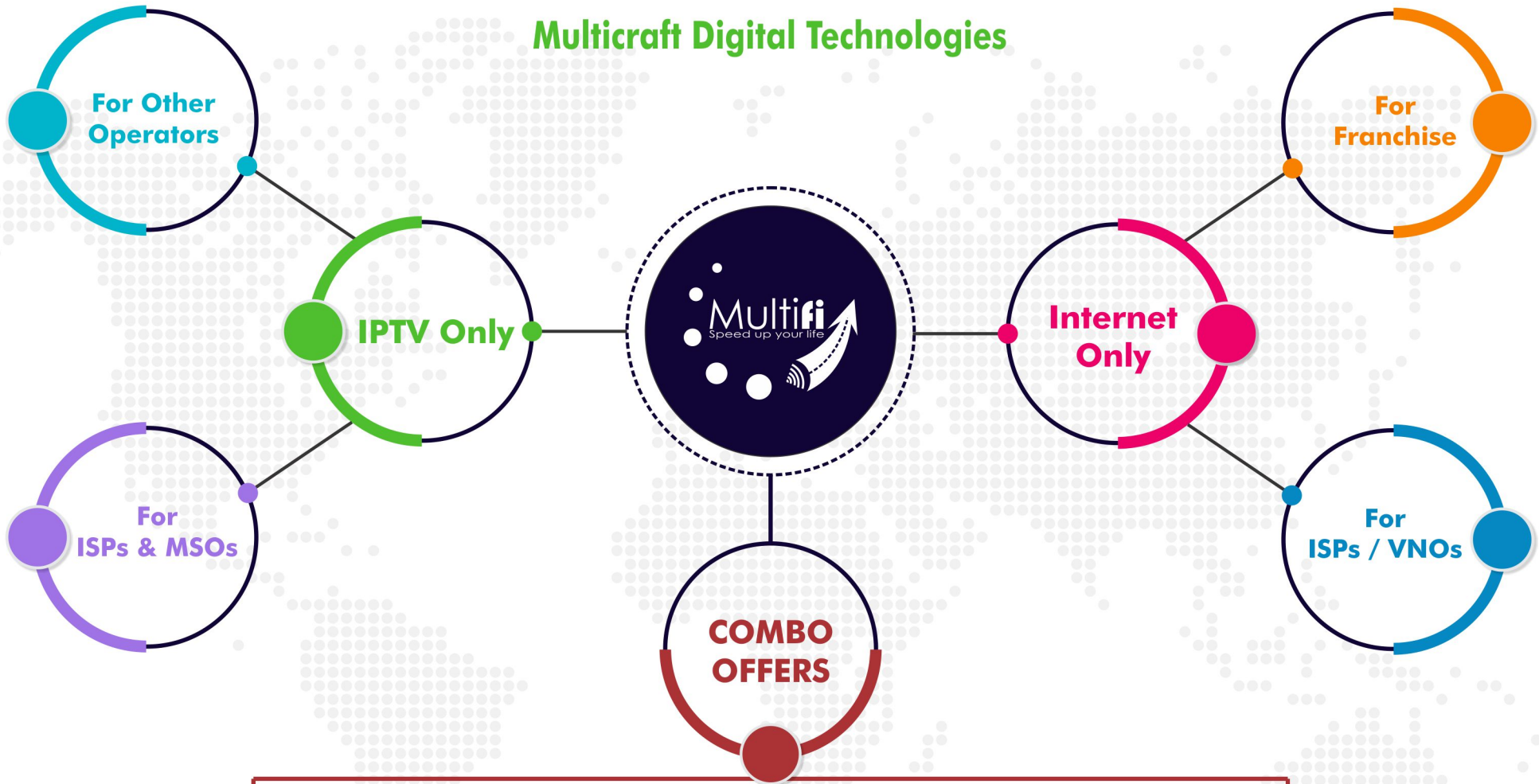
We recently introduce our MultiFi Android TV box that allows you to stream shows or movies onto any TV, including those that don't have smart capabilities. A streaming device that you can plug into your TV to be able to watch streaming services, such as Amazon, which are typically only available on portable devices such as laptops, tablets and phones, or on smart TVs.



OTT PLATFORM



Multicraft Digital Technologies



IPTV + INTERNET

OLT + STB

ONU SERVER

IPTV + INTERNET

STB

IPTV + INTERNET

NO Hardware

OUR BUSINESS MODELS

Mode 1. Connecting via TV cable operators - In India, cable TV industry now connects over 100 million households. It has tremendous reach, deep into urban and rural areas with last-mile access in over 100 million homes and over 1500 towns. Majority of homes are reached by MSOs via fixed line coaxial cable, which can be quickly upgraded to carry high-speed broadband. **Multicraft management has 20 Year plus experience to reach this market**

Mode 2. Connecting MDU - FTTH - We would be connecting Multi Dwelling Societies / Building directly with high speed FTTH broadband connection. Very high broadband speeds up to 1 Gbps. **Multicraft has tied up with Radius Infrastructure to cater their 5 Lac Subscribers already wired.**

Mode 3. Gram Panchayat via BBNL - Government of India has successfully laid optical fiber in 150,000 gram panchayats and targeting to connect 250,000 gram panchayats, which is further positively influencing the market. **Multicraft already have signed up PAN India contract with BBNL**



Multicraft Digital Technologies





MultiFi + Bharat Net
=
Bharat Vikas Net

MultiFi tied up with BharatNet, also known as Bharat Broadband Network Limited, which is a government-owned broadband infrastructure provider, set up by the Department of Telecommunications, a department under Ministry of Communications of the Government of India (DOT) for the establishment, management, and operation of the National Optical Fibre Network to provide a minimum of 100 Mbps/s broadband connectivity to all 250,000-gram panchayats in the country, covering nearly 625,000 villages, by improving the middle layer of nation-wide broadband internet in India to achieve the goal of Digital India.

This joint mission of Multicraft + BBNL will be jointly named as BharatVikas Net. In Bharat Vikas Net we will create Village Level Entrepreneurs.

Overcoming the challenge of Internet reach.



Multicraft offers Wifi connectivity in the far remote areas

Out door Wifi connectivity

Wherever We Go!



MultiFi Internet is available!

Out door Wifi connectivity

Our PAN India Presence



- ASSAM
- BIHAR
- CHHATTISGARH
- GOA
- GUJRAT
- HARYANA
- J & K
- JHARKAND
- MAHARASHTRA
- KARNATAKA
- UDISA
- PUNJAB
- RAJASTHAN
- UTTAR PRADESH
- UTTRAKHAND
- WEST BANGAL
- ANDHRA PARDESH
- MADHYA PRADESH



Multicraft Digital Technologies

Infrastructure Provider Category 1

IP – 1 Licence:

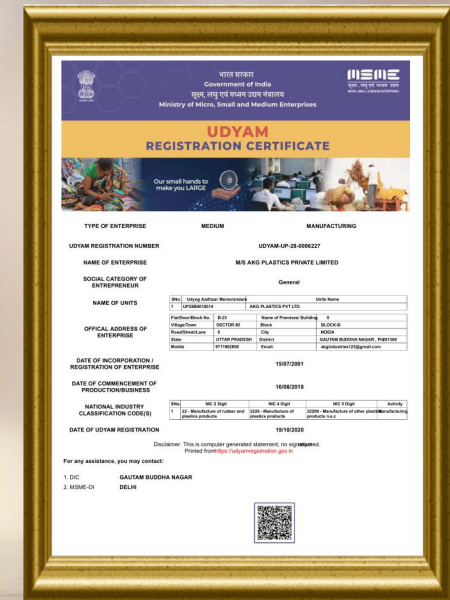
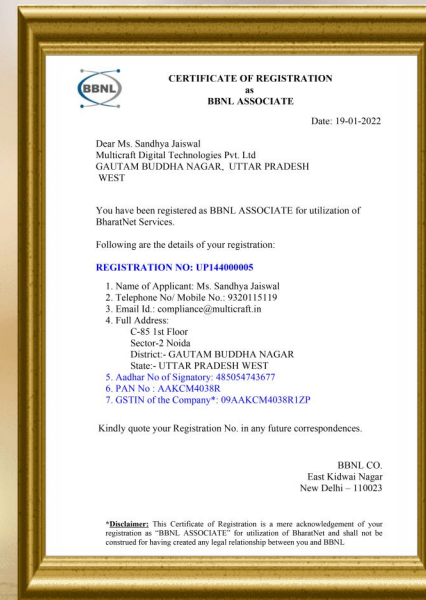
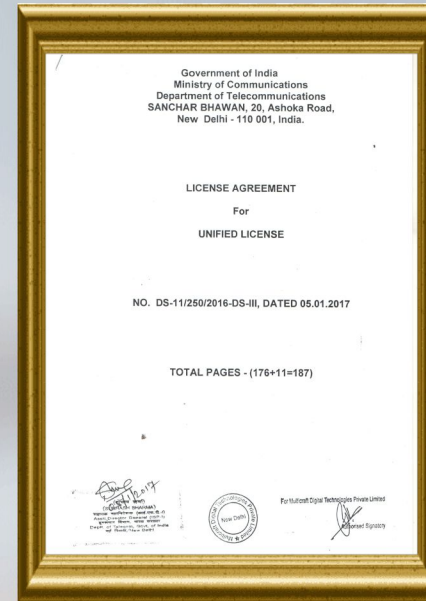
MDTPL also has a valid Registration Certificate for Infrastructure Provider Category 1 (IP 1) for provision of services to establish and maintain Infrastructure assets. Our Team has expertise to maintain passive infrastructure.





Multicraft Digital Technologies

Our Volumetric Achievements



Our Customers



Our Branches

Delhi (NCR)
C-85, Sector 2, Noida
(Uttar Pradesh)

Delhi(NCR)
RTG-62, Royal Tower Market,
Sipra Suncity, Indrapuram,
Ghaziabad (U.P.)

Ladakh
Shop. No- 4, Dharma Centre
Kigutak Gonpa Leh, Ladakh

Mumbai
202, Ecstasy Business Park,
Near- City of Joy, JSD Road,
Mulund (West)

Nasik
Office No.7 D'Souza Colony,
Ayodhya Apartment, College
Road, Nashik

Jammu
Opposite JDA Complex, Near Panch
Mandir, Trikuta Nagar, Railway
Station to Channi Road ,Jammu