

छत पर टांग दो,  
कमाई 50 हजार...

भारत विकास नेट

**INTERNET BUSINESS**

NEW BUSINESS IDEAS 2022 | SMALL  
BUSINESS IDEAS | BEST STARTUP IDEAS



# BUSINESS SHUT DOWN

OVERCOMING CHALLENGES OF UNEMPLOYMENT



**WHAT  
CAN  
YOU  
DO?**

# BUSINESS SHUT DOWN

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OVERCOMING CHALLENGES OF UNEMPLOYMENT



Become...

**INTERNET  
PROVIDER IN  
Your Area**

A 3D white figure is positioned on the right side of the white circle, holding a large, gold-colored Ethernet cable connector. The figure is facing left, towards the text.

**BEST BUSINESS IN  
TODAYS  
SITUATION**

OVERCOMING CHALLENGES OF UNEMPLOYMENT



# LIMITED INTERNET PLANS

MOBILE INTERNET  
OFFER LIMITED  
DATA WHICH IS  
NOT SUFFICIENT

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OVERCOMING CHALLENGES OF POOR  
TELECOMMUNICATION SERVICES





# POOR BROADBAND IN RURAL & REMOTE AREAS

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OVERCOMING CHALLENGES OF POOR  
TELECOMMUNICATION SERVICES



# RURAL STUDENTS SUFFER DUE TO LACK OF INTERNET ACCESS

Students from the remote areas of the state are facing difficulties in attending online classes due to the lack of Internet connectivity, though online education has become a new normal amid the Covid outbreak. Students from many areas have to trek 2.5-km to climb atop a hill to find mobile signal for online studies.





# NO HIGH-SPEED INTERNET MEANS NO GROWTH

- Without high-speed internet ravaged health, education, entrepreneurship in Remote areas.
- High-speed internet is particularly crucial to treating patients during the pandemic. The low-speed internet makes it difficult for a patient to send his test and other diagnostic reports to the doctor.
- Entrepreneurs in the remote places are facing challenges to manage their business.
- Remote villages without network, are forced to held classes on hills





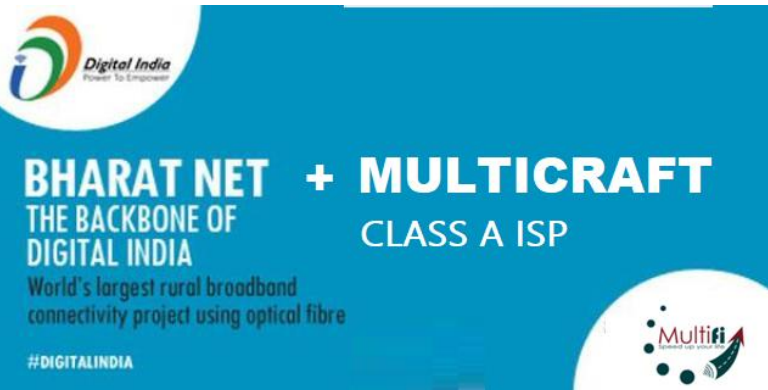
# MULTICRAFT & BHARAT NET ALONG WITH YOURSELF

## TOGETHER WE CAN CHANGE THIS

### We can provide

- Unlimited data
- High-speed internet
- Telephone.
- OTT services

भारत विकास नेट



**CERTIFICATE OF REGISTRATION**  
as  
**BBNL ASSOCIATE**

# OFFERING UNIQUE ONLINE – OFFLINE SERVICES



## ONLINE

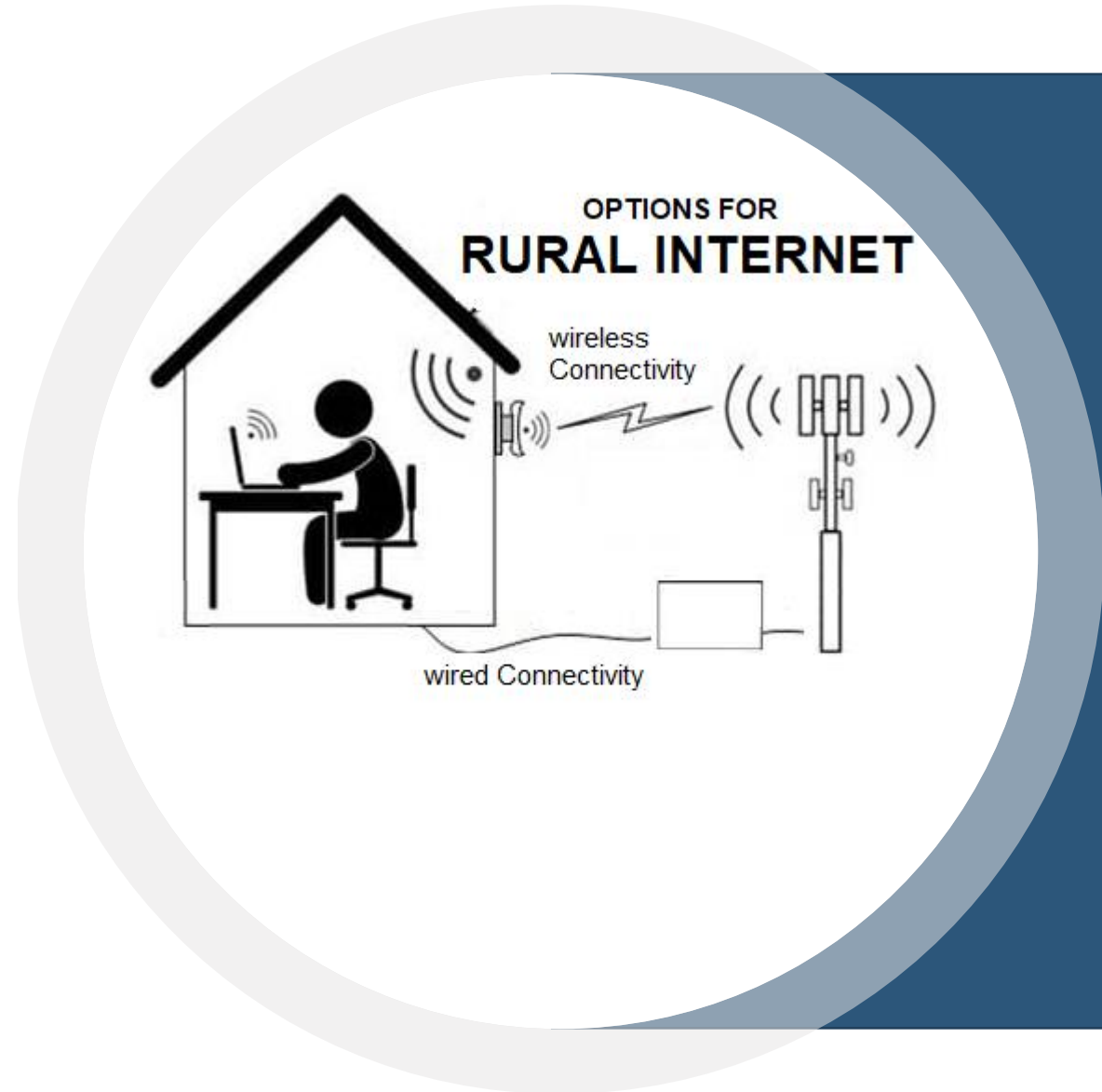
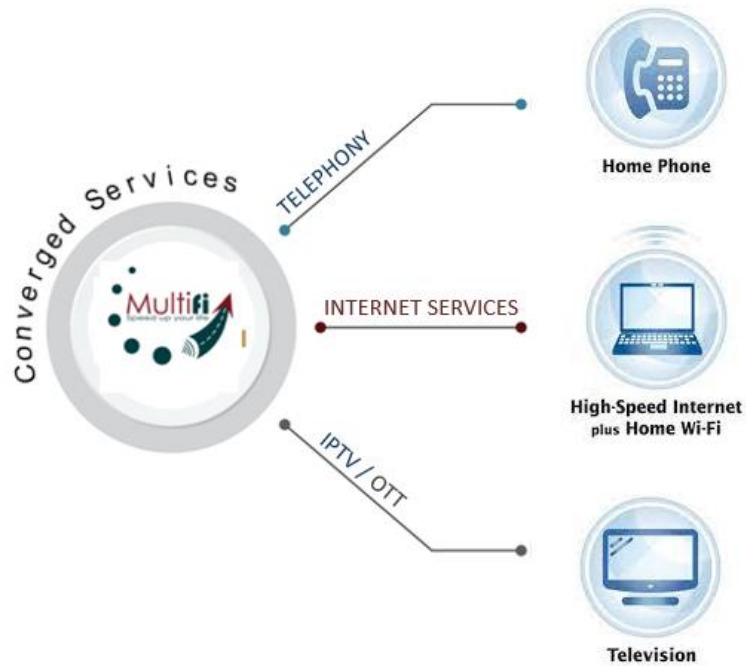
Multicraft offers some of the fastest available internet for rural areas across India including Jammu, Kashmir and Ladakh. Multicraft provide more speed and unlimited data for users.



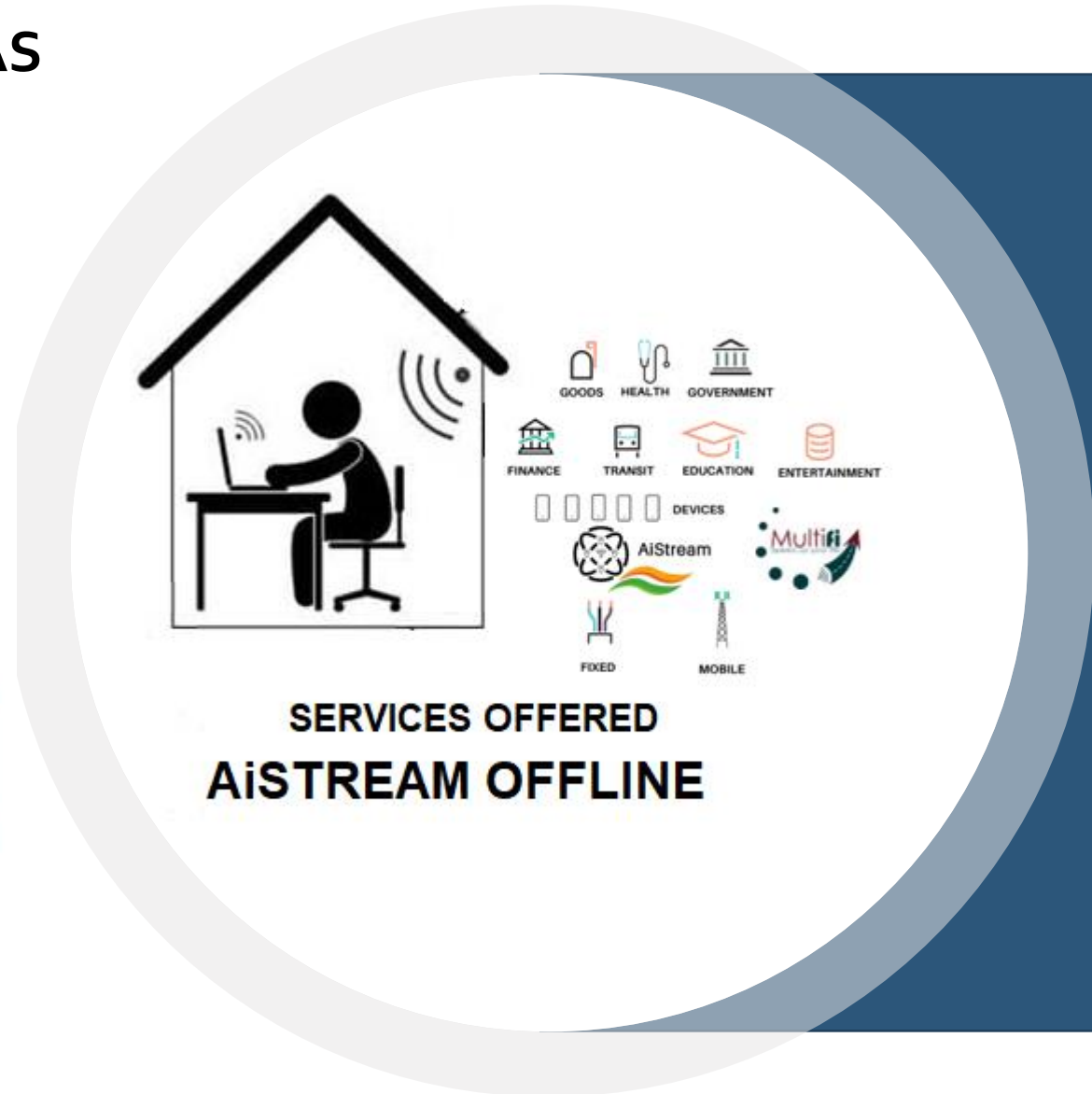
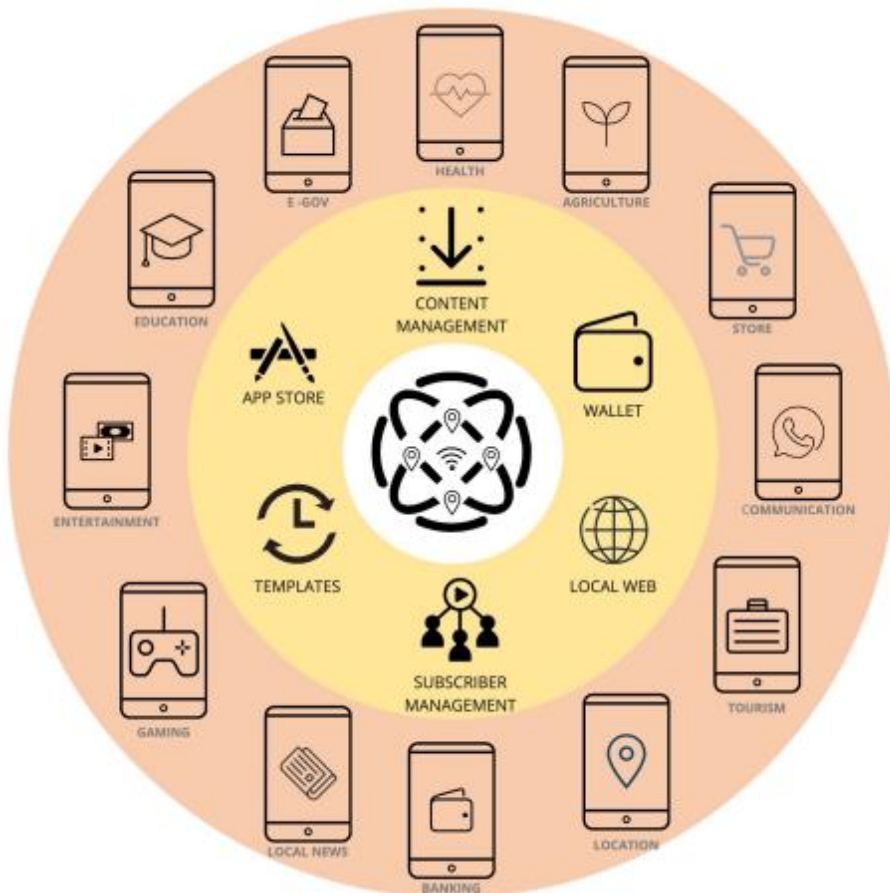
## OFF LINE

In association with **AiStream Media Platform** Multicraft provides a way to reach and acquire the unconnected subscribers providing all sort of preloaded contents such as EDUCATION, ENTERTAINMENT, COMPETATIVE EXAMS and lot more. The platform also enables services in areas of poorer connectivity or zero connectivity.

# WITH HIGH SPEED INTERNET MULTICRAFT OFFERS MANY “ONLINE SERVICES”



# WITH AI STREAM MULTICRAFT OFFERS MANY OPPORTUNITIES AS "OFFLINE SERVICES"





# BENEFITS

## ONLINE SERVICES – BHARAT VIKAS NET



High speed Unlimited internet gives uninterrupted buffer-free experience sitting at home without any hassle to catch mobile signal and without any worry of data expiry.

Online Education, Work From Home, Trade can be done. OTT can be watched.

Internet based telephony.

## Opens unlimited business opportunities.

- Streaming Education Contents
- Streaming Latest movies
- E learning
- E Commerce
- Banking



## OFF LINE SERVICES – BHARAT VIKAS KENDRA

# WHO WILL BE BENEFITTED?



## WORK FROM HOME

Millions of people are furloughed or lost jobs, and others are forced to working from home as offices closed. The need good and unlimited internet.



## VILLAGE LEVEL ENTREPRENEUR

Governments target to turn youngsters in the union territory into entrepreneurs by providing them all sort of assistance and training under the Back to Village program. It shall also need high speed Internet and offline content delivery.



## ONLINE STUDIES

Teaching has gone online. The issue of low speed internet will be overcome. It will help to salvage the academic session, schools in the valley conduct online classes, to impart education to the students.



## OTT VIEWERS

Watching streaming service that delivers content over the internet or through AiSTREAM box. The services which are delivered "over the top" of another platform, in the modern era, where users can sign up for services like Netflix, Amezon etc.

# WHAT TYPE OF PARTNERSHIP OFFERED?



## GP PARTNERS

GP Partnership program is Grampanchayat level partnership. GP Partner gets commission of the business generated in Gram Panchayat only

### Investment

1 to 2 lac.



## BLOCK PARTNERS

A Block Partner includes a town as an administrative center along with gram Panchayat and villages. Block Partner gets commission of the business generated in Block. In addition to that he is also eligible for the commission from business in Gram Panchayat.

### Investment

10 to 20 lac.



## DISTRICT PARTNER

A District Partner includes all blocks along with gram Panchayat and villages in the said district. District Partner gets commission of the business generated in entire District along with Blocks and Gram Panchayats.

### Investment

30 to 70 lac.



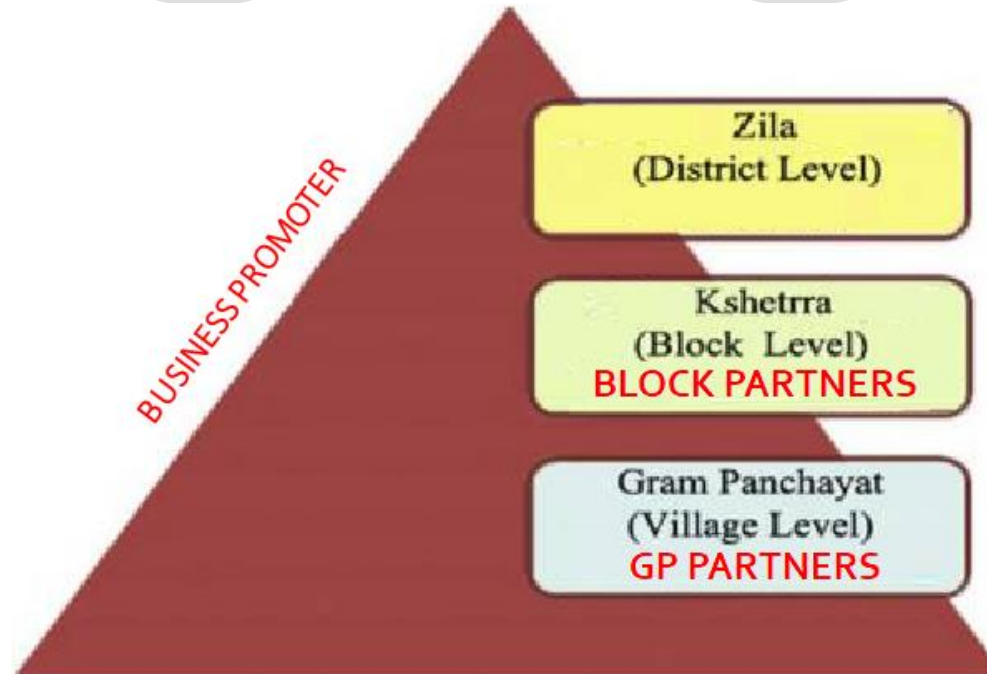
## BUSINESS PROMOTER

The business promotor is the person who brings all sort of sales or investment within the company. He gets commission of the business brought in by himself.

### Investment

NIL

# WHAT TYPE OF PARTNERSHIP OFFERED?





# COMMISSION STRUCTURE



## GP PARTNERS

50 % of revenue from his own infrastructure in his GP and surrounding villages connected  
+  
5 % of entire business in his GP by other cable operators



## BLOCK PARTNERS

50 % of the business made by his own infrastructure  
+  
5 % of entire business in his block by other cable operators in his Block  
+  
5 % of connected GP and villages



## DISTRICT PARTNER

50 % of the business made by his own infrastructure  
+  
5 % of entire business in his District



## BUSINESS PROMOTER

5 % of business brought in by him

# PARTNER INVESTMENT

**PAY 1 LAC FOR HARDWARE +  
PAY 10,000 FOR WALLET &  
GET TOP-UP 15000**

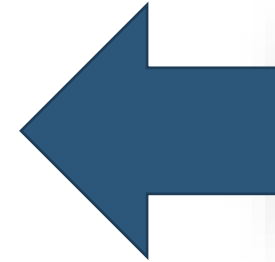
**OPTION  
1**

DETAILS OF HARDWARE	QTY
Sector Antenna 1 Gbps	3
LAN Cable cat 5	1
LAN Cable 6	1
CPE	10
Router Wifi	10
Switch 8 port Giga switch	1

**Hardware Investment :  
Rs. 1,00,000/-**

**Wallet : Rs. 10,000/-**

GST Extra on Hardware



**OPTION  
2**

**YOUR HARDWARE +  
PAY 24000 FOR WALLET &  
GET TOP-UP 25000**

Validity of top-up 4 Months

# PARTNER INVESTMENT

**PAY 4,25,000/- FOR HARDWARE +  
PAY 4,50,000/- FOR WALLET &  
GET TOP-UP 5,00,000**

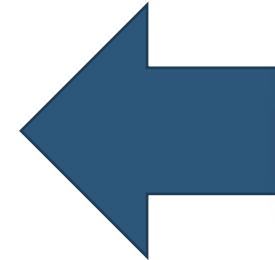
**OPTION  
1**

DETAILS OF HARDWARE	Amount
GPON 8 PORT OLT (Fully Loaded)	1,00,000
ONT( 25 Nos Dual Band)	50,000
Splicing Machine + OTDR	1,50,000
Mikrotik Router	34,000
Fibre stock	1,00,000

**Hardware Investment :  
Rs. 4,25,000/-**

**Wallet : Rs. 4,50,000/-**

GST Extra on Hardware



**BLOCK  
PARTNER**



**OPTION  
2**

**MANDATORY HARDWARE GPON OLT + 25  
ONT ( TOTAL 1.5 LAC ) +  
PAY 4,75,000 FOR WALLET &  
GET TOP-UP RS. 5,00,000/-**

**YOUR ARRANGEMENT FOR BELOW HARDWARE**

Splicing Machine + OTDR + Mikrotik Router + Fiber  
stock

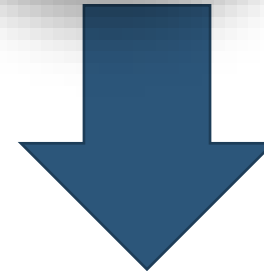
# PARTNER INVESTMENT

INVESTMENT OF 50 TO 70 LAC  
**GET TOP-UP 20 % EXTRA**

OPTION  
**1**



**DISTRICT  
PARTNERS**



OPTION  
**2**

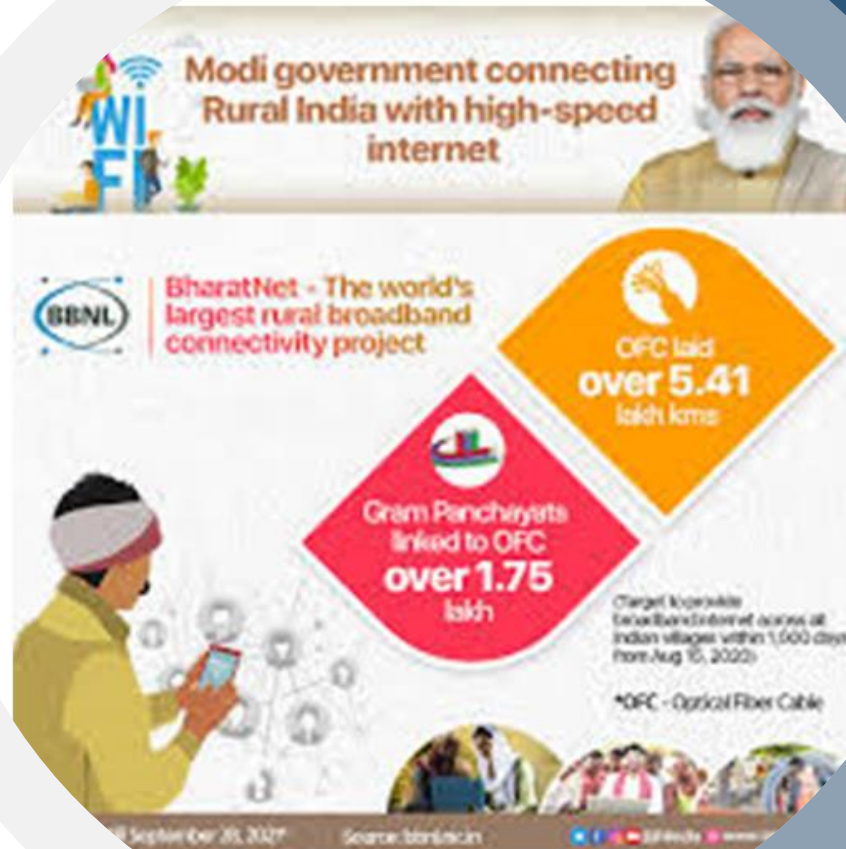
YOU SHOULD HAVE 5000  
CONNECTIONS  
+ INVESTMENT OF 20 LAC  
**GET TOP-UP 20 % EXTRA**



# COME "JOIN BHARAT NET"

## Worlds Largest Rural Connectivity project

1. Connecting 1.75 Lac + Gram Panchayat
2. Optic fiber laid more than 5.41 Lac KM





# THANK YOU

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INFO@MULTICRAFT.IN



HTTP://WWW.MULTIFI.IN